

Outreach Programme for KLE College 20th February 2023





Idea – An interactive session between our Core committee and the students of KLE College as an Out Reach Programme

Audience – E-Cell Core Team Members and KLE College Students

Total number of days – 1

Event Venue: KLE College, Kalamboli

Date:- 20th February, 2023

Time:-

About the Event - ECell Amity University Mumbai conducted a comprehensive outreach program that aims to educate students on the fundamentals of entrepreneurship. This initiative will provide an extensive overview of the crucial concepts of entrepreneurship, including an understanding of various domains such as finance, marketing, operations, and legal.

Point wise Outcome Report:

1. What was the Inspiration behind taking up this Particular Subject for the Webinar ?

E-Cell, AUM wanted to spread a word about entrepreneurship among different colleges and young budding entrepreneur.

2. Who were the Distinguished Guest Speakers Invited for the Event.

E-Cell Core team members i.e Tushar Sharma (President), Sankalp Patil (Vice-President), Ankit Sathpati (General Secretary), Dylan Morales (Technical Head)

3. Kindly give their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honors and Awards received by them.

Tushar Sharma (President),

Sankalp Patil (Vice-President),

Ankit Sathpati (General Secretary),

Dylan Morales (Technical Head)

4. What was the Criteria Considered for inviting the Various Individual Guests, Internal as well as External ?

The E-Cell team were responsible of conducting the outreach programme.

5. Who all attended the Webinar? Also, if possible, give the numbers.

The students and faculties of KLE College.

Total Number of Participants - 150

6. Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these ?

Yes, students learned about entrepreneurship such as idea generation, business planning, funding and investment, marketing and sales, legal and regulatory requirements, and entrepreneurial mindset.

7. What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

The attendees were informed about the importance of cultivating the entrepreneurial mindset and habits such as resilience, creativity, risk-taking, and a growth mindset. Moreover, the attendees were educated on what it takes to be an entrepreneur, including the qualities and skills required for success in entrepreneurship.

8. What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.

The contacts we received can be used as registrations for the next event.

Outreach Program

Entrepreneurship Cell
Amity University Mumbai

ABOUT THE PROGRAM

The ECell Amity University Mumbai is proposing an outreach program aimed at teaching students about entrepreneurship. The program will cover the basics of entrepreneurship and key concepts, and provide an understanding of various domains such as finance, marketing, operations, and legal. It will focus on introducing necessary skills and knowledge required for success in the field, such as problem-solving, communication, and critical thinking.

TOPICS

- **Introduction to Entrepreneurship**
- **Understanding the Different Domains within Entrepreneurship**
- **Financial Management and Analysis**
- **Marketing and Branding**
- **Operations Management**
- **Legal Issues**